

# CARING FOR YOUR GINACURL

ENDLESS CREATIONS  
HAIR SALON

Please review the following information to become better acquainted with your GinaCurl service. Feel free to contact us with any questions!

 480-269-7542

 [WWW.ENDLESSCREATIONSSALON.COM](http://WWW.ENDLESSCREATIONSSALON.COM)

 2680 E. GERMANN RD., STE.  
11 CHANDLER, AZ 85286

Congrats on your GinaCurl service – The GinaCurl can be a low-maintenance healthy curly hair service that retains length with proper Home Care instructions.

Now that your curls are reformed and more manageable, we are here to assist in having a successful healthy GinaCurl experience.

## AFTERCARE INSTRUCTIONS:

### CARING FOR YOUR GINACURL

#### ADJUSTMENT PHASE

After completing your GinaCurl your new curl structure needs time to fully set. It takes up to 72 hours for your new curl pattern to fully oxidize. This allows your hair to absorb the oxygen in the air while in its new reformed curl pattern. This is important for the bonds to form into the final curl pattern.

NOTE: To avoid any irritations or chemical reactions feel free thoroughly wash behind your ears, shoulders, neck, chest and back to remove all active chemicals from your body.

#### FIRST 72 HOURS

After leaving the salon, it is imperative NOT to brush your hair aggressively or TUCK hair behind your ears for a full 72 hours.

- KEEP your hair scrunched and curly
- REWET your hair if your hair is frizzy or flat
- USE a curl cream and water mister during the first 3 days
  - DO NOT Brush your hair
  - DO NOT Stretch your hair
  - DO NOT Tuck your hair behind your ears
  - DO NOT wear any head coverings, headbands, or hair ornaments
  - DO NOT wear a style that creates tension on the hair or along the hairline such as, ponytails and pullbacks for at least 2 weeks
  - DO NOT USE clips, pins, metal clips, and clips with teeth, rubber bands, barrettes, clip ins, brush, comb,
  - DO NOT finger detangle or pullbacks
  - DO NOT USE anything that will cause pressure along the hairline such as a tight cap or hat for 2 weeks
  - DO NOT use gels or edge control during the first 3 days
  - YOU CAN wet your hair and add product to style your hair
  - YOU CAN shower and allow the water to soak your hair
  - YOU CAN condition your hair, however, remember no combing or detangling.
- ★ If you choose to leave the salon with your hair wet or damp after your GinaCurl service, be sure your hair is fully dry before sleeping on it.
- ★ After showering ADD a Leave-in conditioner, and a curl cream of your choice, then simply scrunch your hair with your fingers to set your curls to maintain their shape.

*Avoid disrupting the curl structure which may result in your GinaCurl being set in an unexpected shape*

## DO NOTS

**DO NOT** leave a towel on your head if you have chosen to wet/condition your hair. Instead blot your hair with a towel and scrunch your hair to make sure the hair remains curly.

**DO NOT** wear hair styles that create tension on the hair or along the hairline.

**DO NOT** use anything that “causes pressure” on the hair such as, tight cap, hat, or scarf.

## DO

**After the 72-hour Processing Period**

DO SHAMPOO and CONDITION your hair three days after your GINACURL.

DO USE edge control (optional)

## MAINTAINING CURLS

### SWIMMING

**DO NOT SWIM** in chlorinated pools or salt water for at least two weeks after your GINACURL.

- ★ After two weeks make sure you are soaking your hair with fresh water before you enter the pool or salt water. Bring a spray/water bottle to be prepared.

HAIR COLOR

**DO NOT COLOR** your hair before a two-week waiting period after your GINACURL service

- ★ If you do color before the two weeks, your hair may have an unpredictable outcome which may cause the hair to revert back and become overprocessed and damaged.

**DO NOT SLEEP** with a color product in your hair as this will create product build up in the hair and can result in hair breakage and excessive shedding.

**DO COLOR your hair AFTER two weeks**

- ★ If you choose to color your hair after the two weeks, we recommend you use SEMI-PERMANENT HAIR COLOR like: deposit color, stains, semi and/or demi permanent hair color.
- ★ If you choose to use PERMANENT HAIR COLOR, be sure to advise your professional stylist to use nothing higher than 20 volume developer/peroxide.
- ★ Permanent hair dye, make sure you or your stylist is using nothing higher than 20 volume developer or peroxide. Higher volumes of developers/peroxides may increase your porosity levels.
- ★ DO RINSE COLOR OUT THOROUGHLY

Great care needs to be taken when coloring chemically treated hair. Your hair might look healthy to your color technician, but your hair has been chemically altered. It is imperative that you inform the color technician that your hair has been chemically altered before a color service.

If you are using a Permanent Hair Color, make sure you when you go in for your retouches, you or your stylist does not “freshen” up the ends of your hair with your root color.

If it is desired, have you/stylist use a semi-permanent color to “freshen” up your ends for 10 minutes to refresh your color.

**We DO NOT perform the GINACURL on highlight or lowlighted hair.**

## SHAMPOO AND STYLING TECHNIQUE

**After the first Shampoo following your GinaCurl service, it is important to follow a shampoo regimen every 3-4 days each week, lathering twice each time.**

**DO NOT** shower with hot water, always use warm water

**DO NOT** use an anti-dandruff shampoo or baby shampoos, these may have the capabilities of breaking the altered disulfide bonds, thereby allowing the hair to revert back to its original state.

- ★ Saturate your hair with water for 3-5 minutes and allow the water to penetrate the hair shaft,

**DO 1ST SHAMPOO** with **GINACURL** Replenishing Shampoo to your scalp first, scrub-lift – scrub-lift—

- ★ DO NOT rub the scalp and scrub in circular motion this will cause knotting and tangling. The 1st Shampoo focus is to LIFT

**DO RINSE** thoroughly.

**DO REPEAT 2<sup>ND</sup> SHAMPOO** with GinaCurl Replenishing shampoo

- ★ This time you are going to work in a downward motion. Down the hair shaft. The 2nd Shampoo focus is to CLEANSE.

**DO RINSE** thoroughly and squeeze out excess water. Squeezing out the excess water from your hair will make sure you do not dilute the conditioner. This will allow the conditioner to penetrate through the hair's cortex layer where full absorption can occur.

**DO APPLY CONDITIONER:** GINACURL Replenishing Treatment.

- ★ Apply liberally to freshly shampooed hair
- ★ Comb conditioner through using a wide tooth
  - Make sure to get into those roots with your wide tooth comb.
  - Leave the conditioner on the hair for up to 10 minutes

**DO RINSE** thoroughly.

## LEAVE IN CONDITIONERS

**LEAVE IN CONDITIONERS** are the ONLY type of conditioners that should be left in your hair. **DO TOWEL BLOT** or T-shirt blot your hair by removing any moisture left in the hair.

## DEEP CONDITIONERS & MASK TREATMENTS

Conditioners are not meant to be left in the hair overnight. This can cause matting and extreme shedding

**DO DEEP CONDITION** with GINACURL Replenishing Treatment

- ★ This deep conditioning product can be left in your hair for 1-3 hours.
- ★ For best results, liberally apply the treatment to your hair and use heat
  - Place a processing cap on your hair and sit under a hooded dryer OR
  - Sit under a Hair steamer (NO PROCESSING CAP required).

**DO RINSE** thoroughly and squeeze out excess water.

**DO NOT SLEEP** with Conditioner, Custards, Putty, Lock Cream, Oil or Masks in your hair. Make sure to rinse all conditioners out completely. This can cause matting and extreme shedding.

### GINACURL STYLING

**APPLY LEAVE IN CONDITIONER:** All-In-One Moisturizing Milk to the hairline, face, and nape area

- ★ Apply evenly on freshly shampooed and conditioned hair
- ★ Be sure to divide the hair and work in sections and sub-sections for even distribution
- ★ Work it into your hair and then separate the hair at the crown and work down the front, sides and back.
- ★ Make sure your hair is damp to wet before curl defining

### CURL DEFINING

- ★ APPLY Curl Boosting Fluid/Cream as your Curl defining styling product. U
- ★ Use a Curl defining Method
- ★ Shingling Curl defining method
- ★ Rake and Shake
- ★ Finger Coils

Make sure the hair remains wet – using a water bottle to remoisten the hair

Start at the nape, taking sections and apply your preferred curl defining product and proceed with a Curl defining method. Saturate! Once you apply your leave-in conditioner, curly creams, or other products, scrunch, and style. Finger coils the hair for a more defined style.

- ★ To maintain your curls, refrain from using direct heat.
- ★ Use a diffuser on a low setting to dry and style your hair

### SLEEPING WITH GINACURL

- ★ Sleep on a Satin or Silk pillowcase. A Hair bonnet is not necessary
- ★ Do not sleep with an excessive amount of product in your hair as this will create product build up in the hair and can result in hair breakage and excessive shedding.
- ★ Do NOT sleep with ponytails, braids, or bands.
- ★ Do NOT sleep with wet hair!

### SHEDDING

- ★ Hair naturally sheds 50-100 strands a day.
- ★ With this information, it is important to make sure you are shampooing & conditioning your hair every 3-4 days.
- ★ If you exceed 3-4 days, that 50-100 strands a day will multiply.

When **COMBING** your hair with a conditioner in the shower, be sure to use a wide tooth comb.

**DO NOT** use Brushes. A Brush can be too rough for curly hair, especially when the hair is wet.

## DETANGLING & NEW GROWTH

When DETANGLING your hair, ONLY use a WIDE TOOTH COMB and make sure you are COMBING AT THE ROOTS

- ★ Make sure you are COMBING AT THE ROOTS even while your regrowth comes in.
  - DO NOT FINGER DETANGLE. The roots are growing in thicker and can lead to tangling and matting if not combed correctly.
  - When approaching the GinaCurl Re-touch time. It may be challenging during this period as you will be managing 2 different hair textures. The new growth (hair at the roots) and the Previously treated GinaCurl hair.

During this period be GENTLE

- ★ SECTION and COMB slowly
- ★ TAKE YOUR TIME – use a WIDE TOOTH comb from ends to root
- ★ DO NOT use micro-fiber brush that is designed to “detangle” natural hair.

## LINE OF DEMARCATION

This is where the two textures meet and where the hair is the most fragile.

- ★ DO NOT neglect your regrowth by only treating the previously treated GinaCurl hair. This can create tangling, extreme matting and damage.

## GINACURL RETOUCH WAITING PERIOD

MANAGING your hair between your GinaCurl Retouch. Since you will be handling two textures of hair here are some style options you may consider

- ★ PROTECTIVE STYLES: Braids, Weave Extensions, Cornrows, Plaits, or Crochet Braids
- ★ We recommend wearing protective styles no more than 1-2 weeks
- ★ Remember to continue to Shampoo and Condition your hair every 3-4 days.

## GINACURL AFTER CARE CON'T...

DO NOT STRAIGHTEN or BLOW DRY your hair for GINACURL styles. This is imperative if you want to maintain your curls

YOU MAY BLOW DRY your hair and your GINACURL reverts to its gorgeous curly state.

YOU MAY keep your hair in a blow-dried state UNTIL it is time for your retouch, however your hair WILL NOT curl

## OTHER OPTIONAL STYLES

- ★ Overnight Braids: Cornrows, French Braids etc.
- ★ Braid Out or Twist Out Styles
  - Flat Two Strand Twist
  - Individual Two Strand Twist
  - Roller set, under the dryer (low heat).
  - Clip in extensions is fine.
- ★ Do NOT sleep with your clip ins. No tape in, clamp extensions, or track installments.

## PROTEINS & KERATINS

DO NOT USE Protein or Keratin Treatments.

Protein and Keratin Treatments are good for the hair; however, they can alter the GINACURL curl pattern and process.

To rebuild and strengthen you GinaCurl we recommend you purchase the PPT TREATMENT which will repair damaged hair. This treatment is upon recommendation and judgement of your stylist.

## GINACURL DAILY CARE

SPRAY- Every morning SPRAY your hair with water and

- ★ APPLY Leave-In Conditioner
- ★ Proceed to SCRUNCH.

BE MINDFUL your GINACURL needs moisture.

LUBRICATE - Oils are fine. Oils lubricate the hair and also seals the cuticle.

- ★ Be sure to use your oils as the last product you use in your Curl Defining routine.
- ★ APPLY the Oil midshaft to ends. Stay away from your roots.

For clients who prefer using oils – we strongly recommend you SHAMPOO your hair with a CLARIFYING SHAMPOO ONCE a month.

## **JOURNAL**

- ★ KEEP a detailed Hair History. It is important for you to know exactly what you are using in your hair and when.
- ★ KEEP TRACK of ALL Hair Color services. The Color Name, Color Manufacturer, Color Level, The developer/peroxide level used and the processing time.
- ★ KEEP TRACK of ALL CHEMICALS you are putting in your hair.

## **NOT RECOMMENDED**

- ★ DO NOT USE Gels and mousse

Thank You for choosing Endless Creations Salon for your Gina Curl service. Don't hesitate to Text Us at **480-485-4413**, email us with any questions at **[appointmentdesk@endlesscreationssalon.com](mailto:appointmentdesk@endlesscreationssalon.com)**, or call us at **480-269-7542**.

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