

Please review the following information to become better acquainted with your JHST service. Feel free to contact us with any questions!

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Making decisions on how best to keep your hair elegant often proves to be a difficult task. Now that your hair is more manageable, healthier, and shinier, I'd like to thank you for choosing GinaCurl professional service.

AFTERCARE INSTRUCTIONS:

CARING FOR YOUR JHST

After your Hair Straightening hair appointment, the process is not over just yet. The hair still needs to become more oxidized by absorbing more oxygen. This will occur naturally through air neutralization.

AVOID WET CONDITIONS

Rain or overly humid conditions or even a steamy shower stall could dramatically affect the straightening process and cause the hair to experience reversion. Ex. No perspiration, NO steam rooms, or saunas

Should your hair get wet within the first 48 to 72 hours; blow-dry with the hair nozzle pointing downward towards the ends of your hair. Keep the blow-dryer moving. Once completely dry, gently slide the flat iron over the section that got wet at a low temperature (120C to 130C).

HAIR CREASING OR CRIMPS

If you notice a crease that is caused from sleeping within the first 48 to 72 hours, slide a flat iron gently over the area to remove the crease. Do not stop while flat ironing, this will cause a bend down the hair shaft. Keep the iron moving in a consistent manner.

INITIAL INSTRUCTIONS

After leaving the salon, it is imperative NOT to brush your hair aggressively or TUCK hair behind your ears for a full 72 hours.

- **DO NOT** shampoo or wet your hair for 72 HOURS after the straightening service.
- **DO NOT** work-out/sweating for 72 HOURS after the straightening service. This is to allow your hair to completely neutralize into the current shape and gives hair time to become firmly established and recover.
- **DO NOT** wear a style that creates tension on the hair or along the hairline such as, ponytails or pulled back or pulled back styles for 3 days.
 - Do not use hair clips, pins, metal clips or clips with teeth, barrettes, or bobby pins.
 - Do not use hairbands, hair wraps or rubber bands
 - Do not use anything that causes pressure on the hair such as tight caps, hats, or scarves for 3 days.
 - Do not place hair behind the ears
 - Do not use your glasses to hold the hair back
 - Wait two weeks before or two weeks after using permanent color on your hair

- **DO**
Shampoo and condition your hair 3 FULL DAYS after your JHST service with our Salon-grade approved Home Maintenance products (see Approved Product List).

Two weeks after a JHST service your hair may look bone straight. After two weeks you will notice more bounce and body. This is normal. However, gradually you will notice a little bounce and body. If you put your hair in ponytails try to use a coated rubber band or satin/silk hair scrunchie.

● **SWIMMING**

DO NOT swim in chlorinated pools or salt water and/or expose your hair to too much sun for at least 2 weeks after a JHST service.

AT HOME AFTER CARE

SHAMPOOING

Always use warm water when shampooing. Use high quality, salon-grade shampoo, and conditioners for best results. Refer to the Approved Product List.

Please note that anti-dandruff shampoos, baby shampoos and any green shampoos may break the altered bonds of the straightened hair, causing the hair to revert to its original state.

- Shampoo your hair in an upward position such as a shower or professional hair salon sink – never shampoo your hair over a sink. The goal is to keep your hair strands straight
- Although each client is different, we recommend that you shampoo your hair every 7-10 days.
- Never go to bed with wet hair – it must be completely dry.

CONDITIONING

After shampooing use a Hydrating (Moisturizing) Conditioner and Rinse Out. Moisturizing Conditioners will soften the hair and make the hair more pliable and manageable.

TREATMENTS

Every 2-3 Weeks use a Mask Treatment. This will Coat the hair shaft and fill in open or damaged areas in the hair. Mask Treatments recover damaged hair and help fight split ends and dryness.

HEAT PROTECTIVE TREATMENT

A heat protectant conditioning treatment that is formulated to repair heat damaged hair, this restorative treatment brings the JHST back to life

MOISTURE REPLENISH TREATMENT

A replenishing moisture treatment that seals in the hairs' moisture and seals the hair cuticle, leaving your JHST hair looking luminous and vibrant.

ECS JHST STANDARD

All JHST systems use the chemical ammonium thioglycolate to alter wavy and curly hair textures and then reform the hair into a permanently straight structure.

- We use high quality creams which contain ingredients to protect and strengthen your hair
- We perform a mask treatment during your JHST treatment
- We highly recommend booking an Olaplex Bond Multiplier Treatment with your JHST

MAINTENANCE TREATMENTS Book Online under Japanese Hair Care services

HAIR COLOR

Coloring chemically straightened hair is much trickier than most people think, including hair color technicians. This is because the ends are very porous, and the root area is much healthier. Great care needs to be taken when coloring JHST treated hair. You do not want to put permanent color on porous ends because it is too damaged.

Your hair might look healthy to the naked eye but remember, you just chemically straightened it. Therefore, it is imperative to inform the color technician that your hair has been chemically straightened before any color service.

HIGHLIGHTS - We do not recommend highlights after committing to JHST until AFTER 6 months has passed after your initial JHST service. Highlights can be done mid-shaft toward the ends after 6 months of an initial JHST service – DO NOT APPLY HIGHLIGHTS near the root area if you plan to get a JHST Re-touch service. As this will cause damage and breakage to your hair.

Overlapping different chemicals can cause an adverse reaction to your hair and scalp. Example - Extreme shedding, breakage or even hair loss.

OTHER SALON SERVICES FAVORABLE TO USE WITH A JHST SERVICE

- Hair Smoothing (Keratin Treatments in between JHST retouch services)
- Brazilian Blowout Split End Repair Treatment
- Olaplex Bond Repair Treatment or Additive
- Deep Conditioning & Mask Treatments
- Semi/Demi Permanent Hair Color

DO NOT USE any other chemical straightening process.

HAIRCUTS AND TRIMS

For Transformational Cuts (Going from Long to Short) we recommend you Cut your hair before your JHST. For Trims we recommend a Trim Regimen every 3 months

HOW LONG WILL MY JHST STRAIGHTENING LAST?

This is a permanent hair straightening process however please understand that the natural hair at the root will still grow in its natural texture and you will need to have the roots touched up as the roots will become thicker/fuller.

We recommend a JHST Retouch service between 5 ½ - 7 ½ months depending on the rate of growth and texture of your natural wave or curl pattern. Some JHST clients DO NOT like to deal with the 2 textures (hair at the root and previously JHST treated hair) and opt to have JHST Maintenance appointments, Keratin Treatments, or an Anti-Frizz Treatment.

JHST FOR ETHNIC AND MULTI-TEXTURED HAIR CLIENTS

After 3 ½ -4 ½ months you will have new growth and you will experience thicker more coarse hair around the root area or your hair near the scalp.

We highly recommend an Anti-Frizz by Yuko service in between your JHST Retouch service to keep the roots smooth while nourishing your JHST treated hair and keeping your permanently straightened hair look.

JHST STYLING FOR ETHNIC AND MULTI-TEXTURED HAIR

After shampooing your hair, and while the hair is still wet, it is best to sculpt or mold your hair smooth with a Foam Wrap Soft Setting Lotion and sit under a hooded dryer for 10-15 minutes to dry the scalp root area.

This is necessary in order to keep your hair as smooth as possible while it dries. This will yield smooth results. Then proceed to Blow drying and flat ironing the hair.

FLAT IRON & DRY WRAP

Flat Iron the hair on 300 – 350-degree temperature setting

Dry Wrap the hair

For the most up-to-date version of these instructions, please visit: www.endlesscreationssalon.com/resources/downloads

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